

## Else Solicitors shortlisted for award and expanding

For the second year running, legal debt recovery specialists, Else Solicitors LLP of Birmingham and Burton on Trent have been short listed for Law Firm of the Year in Birmingham Law Society's Legal Awards 2010.

Due to the firm's rapid expansion, the accolade is seen as even more of an achievement this time round as the firm has jumped from the category for sole practitioners or firms with up to 4 partners to the category for 5 to 15 partners.

The winner will be announced at the Legal Awards Ceremony and Dinner, which is due to be held at The ICC in Birmingham on 25 March 2010.

Times columnist and former Conservative MP Matthew Parris will be the guest speaker at this year's event.

Since 2002, the Birmingham Law Society Legal Awards has recognised and rewarded strength and depth of talent within the West Midlands' legal sector.

Else Partner, Chris Else said: "Receiving this nomination and being short listed is very prestigious and a testament to the efforts of everyone within the firm."

Coinciding with this announcement is news that Chris Else, founding partner of the firm has been appointed Vice Chairman of the East Midlands Branch of the Institute of Credit Management and Client Services Manager, Neil Jinks, has been appointed Public Relations Officer for the Branch.

The firm has seen an increase in commercial litigation and dispute resolution work in recent times. To meet the demands of its increasing client base, the firm has expanded its Commercial Dispute Resolution Team, led by Partner, Simon Trees, who is supported by solicitor, Paul Dodds.

Three new recruits have joined the team, including Andy Rudkin, a solicitor who joins from Warners Solicitors in Kent, Sophie Brady, a solicitor, previously with Cobbetts LLP and Katie Burgess, a litigation executive, who has been promoted from the firm's debt recovery team, which is led by solicitor, Kevin Curran.

Simon Trees said: "I am delighted to welcome Andy, Sophie and Katie to the team, which continues to go from strength to strength. We have seen a significant upturn in disputed matters, and it is important to have commercially minded solicitors to guide our client's through these turbulent times"

The firm has also recently moved into new self contained offices in all locations to accommodate the increasing number of staff.



Chris Else and Neil Jinks of Else Solicitors LLP toast their recent appointments to Vice Chairman and Public Relations Officer respectively of the East Midlands Branch of the Institute of Credit Management and for being short listed for Law Firm of the Year in the Birmingham Legal Awards 2010 with their "Pay Up or Else" beer, which has become infamous at credit industry events and is intended to reflect the firm's expertise in the brewing sector.

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